

Discover tailored digital marketing solutions with BIC Magazine. Our team specializes in content creation, web design, SEO, SEM, social media and more. We'll collaborate closely to meet your goals on time and within budget.

Why Choose BIC?

With over 35 years of dedicated service, BIC has been instrumental in empowering industrial service and product companies to effectively market the energy sector. Our unparalleled experience, coupled with extensive market insights and cutting-edge marketing technology, positions BIC uniquely to deliver tangible and measurable return on investment (ROI) for your marketing endeavors. Trust BIC to transform your digital marketing strategies into success stories.

Services Overview

Website Optimization

Enhance your website's performance, user experience and search engine visibility with our website optimization services:

- Page speed optimization
- Mobile responsiveness enhancements
- SEO-friendly structure and content

Social Media Management - PPC

Build a strong social media presence and engage with your audience effectively through our comprehensive social media management services:

- Strategy development and planning
- Content creation and scheduling
- Social advertising and audience targeting
- PPC would include SEM (search engine marketing: Google and alternative search engine ads, and social media sponsored posts)

Digital Content Creation

Craft compelling and relevant digital content that resonates with your target audience across various platforms:

- Blogging and article creation
- Infographics, videos and other multimedia content
- Engaging social media posts

Business Listings

Ensure consistent and accurate business information across online directories and listings for improved local search visibility:

- Listing management and optimization
- Local SEO strategies

Email Newsletter Management

Leverage the power of email marketing with our email newsletter management services:

- Campaign strategy and design
- List segmentation and management
- Performance tracking and optimization

